



**9th ANNUAL PSCS  
REACH FOR THE TREES RUN  
Support your favorite Pi-RUN-er!  
(100% of the proceeds go to PSCS)**

Greetings Pioneer Families,

**WHAT:** This week we kick off our first fundraiser of the 2021/2022 school year; the ninth annual Reach for the Trees Run! K-5th grade students will walk/run in PE to prepare for this event. Grades 6-10 are encouraged to start prepping by walking and jogging in their free-time at home! All students will participate in a walk/run event to raise money for PSCS. On the morning of the RUN, athletes will each receive an event bib, personalized with their name. For nine years this event has been incredibly successful in raising funds, empowering our students and connecting our Pioneer community.

**WHEN:** Thursday, December 9th on our Pioneer campus. We will be providing the music to keep our athletes motivated and our "fams" entertained. This year the event will be divided into 3 WAVES with individual HEATS for each grade level. We are doing this in effort to safely allow for limited families on campus at one time to adhere to our social distancing expectation of everyone being at least 3' apart without masks when outdoors. Family members are invited to attend and cheer on our students in designated spectator areas along the trail. Please see the schedule below for your student's assigned WAVE time. Parking will be available only at an angle on the railroad side of Bob Beatty. This year we ask that when your Pi-RUN-er has completed the course that you exit the campus, to allow for us to bring the next wave of families in to park.

WAVE 1: 10:45am start time. Grades K, 2nd, 5th and 9th

WAVE 2: 12pm start time. Grades 4th, 7th, and 10th

WAVE 3: 1:15pm start time. Grades 1st, 3rd, 6th and 8th

**WHY:** AS A GROWING CHARTER SCHOOL, FUNDRAISING IS AN ABSOLUTE NECESSITY. We do these events only a few times each year, which makes it vital to have the support of our ENTIRE community. The money we raise covers the expansion and operations of our school. Each individual class has a set goal based on the number of students and will choose how they would like to celebrate their huge accomplishment. When we make our goal of \$50,000 for this event, students will get to vote on a campus-wide celebration. We are a 501(c)3 non-profit school, and donations are tax deductible. In this packet, you will find receipts you can download on our event page on our website. Many companies offer a matching program so be sure to check with your employer. We increase our grand total each year by THOUSANDS of dollars with matching gifts, so please be sure to do this if you have the option.

**HOW:** We are asking students to request donations from friends, family, and neighbors in the weeks leading up to the run. **All money must be collected and turned in on Tuesday, December 7th – two days BEFORE the event.** This will allow us to tally donations and announce totals at the event. Our intention is to support each child's effort.

**Students should collect as if they will finish the entire course and turn their money and packet in, not before, December 7th in order to participate in the event. Each student must turn in their packet to give the consent that your family knows we are having a fundraiser.**

Donations may be made by:

- Online
- Cash
- Check written out to "Pioneer Springs Community School"

Again, this year, we are offering an online personalized fundraising page. Individuals or siblings can combine efforts to create an easy access page to send out via social media or email to distant friends and family in your extended community.

1. Go to our website [www.pioneersprings.org](http://www.pioneersprings.org).
2. At the top of the homepage page click the **Reach For the Trees** button.
3. Click "**Sponsor a Pi-RUN-er.**" Be ready with the picture you would like to download to your page to personalize it.
4. Choose your Team name, let your child tell their story, set the date you will stop collecting donations for Tuesday, December 7th so it is in before the actual RUN and can be tallied by our volunteers.
5. Set your fundraising goal - while each child is asked to raise \$200, we absolutely encourage GOING BIG AND HAVING AN EVEN GREATER GOAL.
6. Choose **Individual** (not team), whether you have one child or you are combining siblings.
7. Click **GET STARTED**.

**SIGN SPONSORS:** For just \$100 we offer an option for friends, family and businesses near and far to "order" a homemade sign to be posted along the course to keep your Pi-RUN-er inspired!! Please see the QR code to order online on the sheet pasted onto your kiddo's envelope!

If each child collects \$200 or more, we will raise a significant amount of our yearly fundraising goal. If you start now, this goal will EASILY be accomplished. This is a great opportunity for our budding entrepreneurs to get creative. It is an opportunity to make videos, send cards, practice talking in front of neighbors and businesses, counting money, promoting our magical school and having fun in the weekly festivities in their classroom amping up for this event!

**YOUR CHILD'S PACKET:** Your child's large envelope has the sponsorship form attached for easy recording. **Please do not lose the envelope.** We need every envelope to be returned. We also included a chart to track sponsorships with a fun BINGO game on the back to make talking with people fun and easy for our younger athletes.

**All children need to turn in their form and envelope to participate in the event.**

**TIPS:** Here are some suggestions for signing up sponsors:

- Send an email to your neighbors or go door to door.
- Have your child write a letter and mail it to family and friends out of town letting them know they are raising money to support their school.
- Post it on social media. Some parents have had great success in making a video with their child talking about the event and asking for sponsors. Older kiddos can do this on their own.
- Your workplace... many companies will match your donations.

Don't wait! Get started right away seeking donations. This helps to avoid a last minute rush.

At PSCS, we are committed to our community and we appreciate your support in all that it takes to grow our school. *Our fundraising projects are intentionally meaningful and empowering.*

With sincere gratitude and appreciation,

Erin McDonald  
Founding Director of Advancement & Community