

Partner with us by visiting bit.ly/SponsorPioneerSprings



With your help, we can reach even higher.



In a world where children are increasingly disconnected from the nature, Pioneer Springs Community School takes K-12 education outside, connecting students with their environment, their community, and with one another.

Pioneer Springs Community School is a tuition-free, public charter school, located in the Croft Historic District in North Charlotte. Thanks to our community partners we can reach even higher and help even more teachers and students become engaged citizens.

Please consider partnering with us this school year as we grow our reach to inspire more students and educators, and as we complete these initiatives:

- Construct a new 8,000 sq ft athletic field
- Create a Zensory Garden, a student reset space inspired by Japanese Zen gardens
- Plant a student-designed fruit orchard
- Offer five college scholarships for our high school graduates in June 2025
- Increased outreach to traditionally underserved communities to ensure we are serving families from all backgrounds across the Charlotte region
- Engage with community and model programming for replication at other schools



Student Involvement

Everyone in the Pioneer Springs community has something to offer when it comes to our creative FUNdraising approaches.

Each Fall, we hold our Annual Campaign celebration, *Get Muddy Derby*, where all elementary, middle and high school students pledge to complete physical challenges in celebration of reaching our financial goals. Elementary students compete in a challenge to run a combined distance equal to the length of the Mountain to Sea Trail. Middle and high school students teams compete in an obstacle course involving physical challenges and demonstrating their knowledge of environmental sciences (imagine Tough Mudder meets Quiz Bowl).



In the Winter each class will complete a collaborative art project to be auctioned at our March Art Auction and Cocktail Party.

In April, high school *Sustainable Business and Industry* students will sell concessions at the *Old Fashioned Family Field Day* and at *EarthSprings* our annual environmentally orientated arts showcase. Additionally, high school students whose academic focus is *Natural Sciences* will grow plants to sell at *EarthSprings*.

Please help us reach our goals through your partnership. Our hope is to secure partnerships by Match 31 so we can let our extended community know about your investment in education with our partnership benefits.

Trailblazer, \$10,000+

- Invitation to collaborate on future initiatives
- Your hyperlinked logo on the PSCS website
- Opportunity to share marketing materials at five annual community-wide events: Art Auction and Cocktail Party (March 2025), EarthSprings Art Festival (April 2025), & our Old Fashioned Family Field Day (May 2025)
- Listed as a Trailblazer Sponsor on all publicity materials
- THANK YOUs on Facebook and Instagram at least ten times per year
- Opportunity to speak at three annual community-wide events
- Large logo on EarthSprings T-Shirt and event posters and banners
- School-wide newsletter, Coop Scoop, recognition
- Yearbook recognition

Pioneer, \$2,000-\$9,999

- Your hyperlinked logo on the PSCS website
- Opportunity to share marketing materials at two annual community-wide events: EarthSprings Art Festival (April 2025), & our Old Fashioned Family Field Day (May 2025)
- Listed as a Pioneer Sponsor on all publicity materials
- THANK YOUs on Facebook and Instagram at least five times per year
- Opportunity to speak at three annual community-wide events
- Medium logo on EarthSprings T-Shirt and event posters and banners
- School-wide newsletter, Coop Scoop, recognition
- Yearbook recognition

Innovator, \$250-\$1,999

- Your hyperlinked logo on the PSCS website
- THANK YOUs on Facebook and Instagram at least five times per year
- Small logo on event t-shirts, posters and banners
- School-wide newsletter, Coop Scoop, recognition
- Yearbook recognition

Event Patron Sponsor, \$5000 (per event)

Named as a Event Patron in all publicity connected to one of these PSCS fund-raising events:

- Art Auction and Cocktail Party (Winter 2025)
- Old Fashioned Family Field Day (Spring 2025)
- EarthSprings (Spring 2025)
- All "Pioneer Sponsor" benefits listed above

To donate, visit <https://www.pioneersprings.org/community-partnerships.html>

or mail payment to:

PSCS, PO Box 480537, Charlotte, NC 28269

www.pioneersprings.org - Questions? Email heidim@pioneersprings.org

