

# With your help, we can reach even higher.



In a world where children are increasingly disconnected from the nature, Pioneer Springs Community School takes K-12 education outside, connecting students with their environment, their community, and with one another. In addition, we help other regional educators bring these concepts to their classrooms through our annual teacher professional development conference, "Take It Outside."

Pioneer Springs Community School, a tuition-free, public charter school, is located in the Croft Historic District in North Charlotte. Thanks to our community partners we can reach even higher and help even more teachers and students.

Please consider partnering with us this school year as we grow our reach to inspire more students and educators, and as we complete these initiatives:

- Construct a new 8,000 square foot athletic field
- Create a Zensory Garden, a student reset space inspired by Japanese Zen gardens
- Plant a student-designed fruit orchard
- Offer five college scholarships for our first class of high school graduates in May 2024
- Increased outreach to traditionally underserved communities to ensure we are serving families from all backgrounds across the Charlotte region
- Engage with community and model programming for replication at other schools



# Students' Support

Everyone in the Pioneer Springs community has something to offer when it comes to our creative FUNdraising approaches.

Each Fall, we hold our Annual Campaign celebration, Reach for the Trees, where all elementary, middle and high school students pledge to complete physical challenges in celebration of reaching our financial goals. Elementary students compete in a challenge to run a combined distance equal to the length of the Mountain to Sea Trail. Middle and high school students teams compete in an obstacle course involving physical challenges and demonstrating their knowledge of environmental sciences (imagine Tough Mudder meets Quiz Bowl).



In the Winter each class will complete a collaborative art project to be auctioned at our February Art Auction and Cocktail Party.

In April, high school Sustainable Business and Industry students will sell concessions at the Pioneer Springs Toss 'n Sauce Family Cornhole Tournament and at ArtSpring, our annual arts showcase. Additionally, high school students whose academic focus is Natural Sciences will grow plants to sell at ArtSpring.

**Please help us reach our goals through your partnership.** Our hope is to secure partnerships by October 4 so we can let our extended community know about your investment in education with our partnership benefits.

## Trailblazer, \$10,000+

- Invitation to collaborate on future initiatives
- Your hyperlinked logo on the PSCS website
- Opportunity to share marketing materials at five annual community-wide events
- Listed as a Trailblazer Sponsor on all publicity materials
- Thank yous on Facebook and Instagram at least ten times per year
- Opportunity to speak at three annual community-wide events
- Large logo on Reach for the Trees T-shirts, and on event posters & banners at community-wide events
- School newsletter, "Coop Scoop" recognition
- Yearbook recognition

# Pioneer, \$2,000-\$9,999

- Your hyperlinked logo on the PSCS website
- Opportunity to share marketing materials at two annual community-wide events
- Listed as a Pioneer Sponsor on all publicity materials
- Thank yous on Facebook and Instagram at least five times per year
- Opportunity to speak at three annual community-wide events
- Medium logo on Reach for the Trees T-shirts, event posters & banners at community-wide events
- School newsletter, "Coop Scoop" recognition
- Yearbook recognition

## Innovator, \$250-\$1,999

- Your hyperlinked logo on the PSCS website
- Thank yous on Facebook and Instagram at least five times per year
- Small logo on Reach for the Trees T-shirts, and on event posters & banners at community-wide events
- School newsletter, "Coop Scoop" recognition
- Yearbook recognition

## Event Patron Sponsor, \$5000 (per event)

- Named as a Event Patron in all publicity connected to one of these PSCS fundraising events:
- Reach for the Trees Annual Campaign Celebration (October 13)
- Art Auction and Cocktail Party (February 9)
- Toss 'n Sauce Family Cornhole Tournament (March 23)
- ArtSpring (April 27)
- All "Pioneer Sponsor" benefits listed above

To donate, <u>click here</u> or mail payment to: PSCS, PO Box 480537, Charlotte, NC 28269

www.pioneersprings.org - Questions? Email heidim@pioneersprings.org







